

Welcome to the BYU-Pathway Quick Reference Guide! Use this section of the guide for easy access to notes on common style issues. Please contact communications-pw@byupathway.org with questions.

- **BYU-Pathway Worldwide**
 - Use “BYU-Pathway Worldwide” on first instance. Subsequent references can be shortened to “BYU-Pathway.” Keep “BYU-” and “Pathway” on the same line.
 - Incorrect:
 - BYU-Pathways
 - Pathway (only when specifically referencing the early pilot)
 - Pathways
 - BYU-I Pathways
 - BYU-PathwayConnect
- **PathwayConnect**
 - PathwayConnect is an online, reduced-cost guided start to higher education that builds spiritual confidence and teaches foundational academic skills. It includes six courses, and all courses count toward a bachelor's degree.
 - Incorrect:
 - Pathway Connect
 - BYU-Pathway Connect
 - Pathways
 - Pathway
 - PathwayConnect (with “connect” italicized)
- **Certificates and Degrees**
 - Online certificates and degrees within the Church Educational System are accessed through BYU-Pathway Worldwide, with the programs being developed and granted by BYU-Idaho and Ensign College. Approved phrasing for describing this relationship is as follows:
 - online degree programs from BYU-Idaho and Ensign College, supported by BYU-Pathway Worldwide
 - BYU-Pathway provides access to certificates and degrees from BYU-Idaho and Ensign College
 - Ensign College online students, supported by BYU-Pathway Worldwide
 - John is earning an online degree from BYU-Idaho, supported by BYU-Pathway Worldwide
 - online degree programs and certificates
 - skills-based certificates
 - online degree-seeking students
 - online students
 - Incorrect:
 - BYU-Idaho Online
 - BYU-Pathway online degrees/degree programs
 - online certificate and degree programs
 - BYU-Pathway online students